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SoundNews

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5 SIGNS IT'S TIME to Upgrade Your Technology



You usually know when something needs to be replaced — your smartphone's screen is cracked, your vacuum smells hot. But what about your hearing devices? Here are five surefire signs you're due for some fresh tech.

NOT WORKING CORRECTLY

You do all the recommended maintenance, but things just don't seem right. You replace the batteries, they drain quickly; you change the wax guards, sound is still weak and muffled. The occasional repair is one thing, but regular malfunction or repair means it might be time to replace the devices.

COSTLY REPAIRS

If your devices are older, getting them fixed could be costly because the parts are scarce or your model is discontinued. Sometimes repairing your devices costs so much that it makes more sense to replace them.

CHANGE IN HEARING

Technology helps you hear, but your hearing still changes over time — due to age, loud sounds, or other health issues. Often we can adjust the settings on your devices based on those hearing changes, but sometimes the changes are enough that a different level of technology is required.

CHANGE IN TECHNOLOGY

New features hit the market all the time. You might not realize how far tech has advanced — better filtering of background noise, pinpoint fine-tuning capabilities, even streaming sound from your smartphone to your hearing aids. High-tech hearing is an upgrade away.

Your Better-Hearing Partner

Your better-hearing goals are ours as well. What does the best in hearing care mean to us?

We're neighbors. We're independent and part of your community.

We focus on you. We ensure we understand you and your hearing goals.

We educate. We help you make an informed decision.

We follow up. You get follow-ups, tech clean and checks, and reprogramming for three years.*

*On select technology.

CHANGE IN LIFESTYLE

We decide together which technology meets your hearing lifestyle, but when your lifestyle changes, your tech should too. Took up a sport? You'll probably be sweating, so you'll need moisture resistance. Switched from an office job to a job outdoors? You likely experience a different noise level now.

**Think it might be time for an upgrade?
Contact us today to schedule a
complimentary consultation and tech demo!**


Take advantage of our Community Appreciation Offers



**Battery
SPECIAL**

Buy one pack, get one free.
Offer expires 7/31/18.

FREE
Clean & Check
of your current hearing devices.
Offer expires 7/31/18.



DO YOU KNOW *How to* CLEAN YOUR TECHNOLOGY?

Keeping your devices in tip-top shape between routine clean and checks both ensures they are performing their best and prolongs their life.



Wipe the earmold with a soft, dry cloth.



To remove wax from the earmold, use a wax pick.



Carefully brush over the microphone with a soft-bristle brush.



Keep the battery contacts free of debris by wiping with a soft-bristle brush.

— NEED A TOOL KIT? —
Using the correct instruments is essential to taking the best care of your devices.
Ask us about getting your cleaning tool kit today!